



**Foundation  
of Stars**  
Children's health  
research

**Annual Report  
2010-2011**



To make a contribution, to become a  
volunteer or to obtain more copies of  
this report, please contact us :

Pour obtenir la version française de ce rapport, veuillez  
communiquer avec nous.



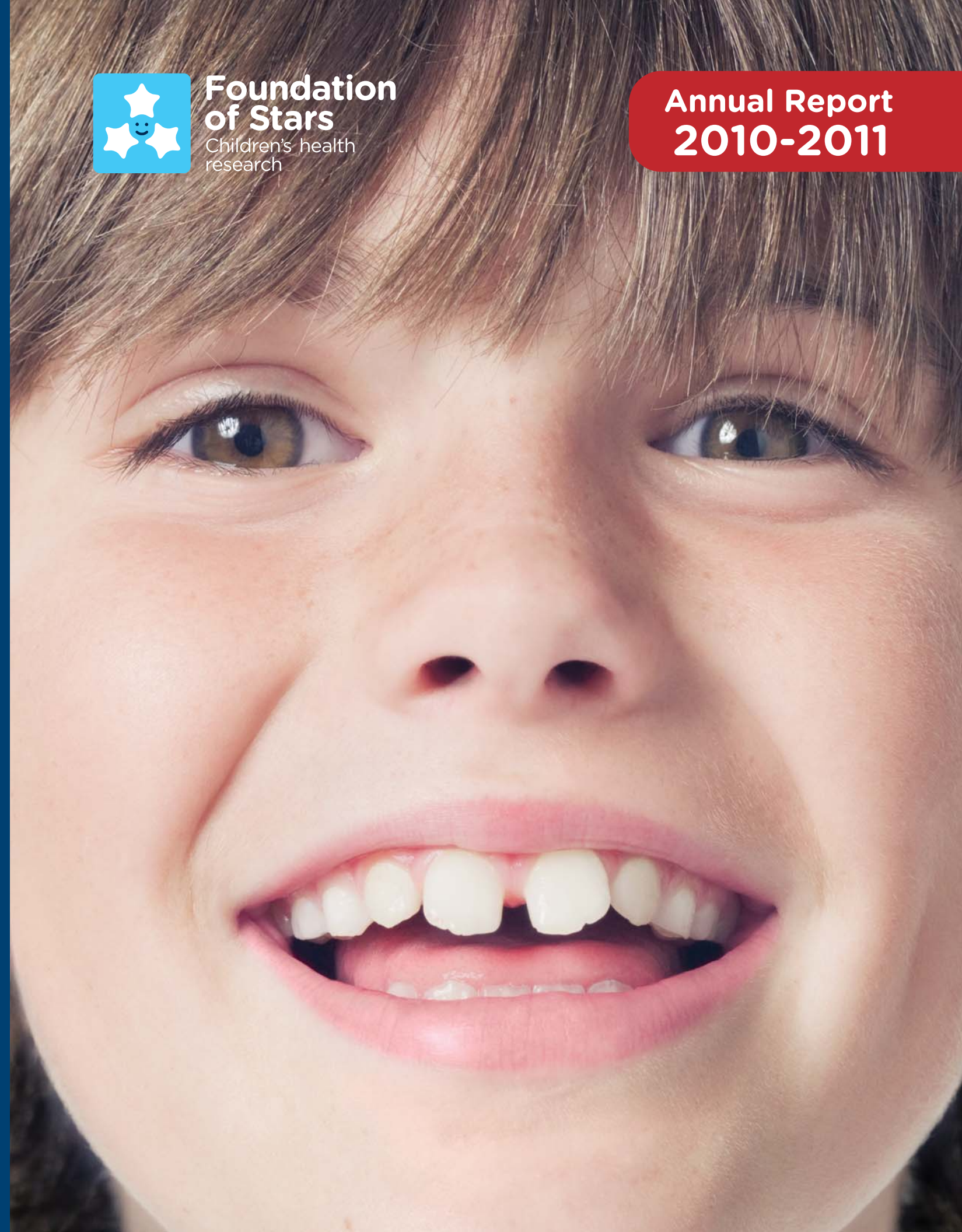
**Foundation  
of Stars**  
Children's health  
research

300, Berge-du-Canal, bureau 317, Lachine (Québec) H8R 1H3  
Fax : 514 595-5745 • Email: [info@foundationofstars.ca](mailto:info@foundationofstars.ca)

1 800 665-2358

514 595-5730

[www.foundationofstars.ca](http://www.foundationofstars.ca)





## Children's health research



### Table of contents

Mission, values and vision .....	4
Chairman's message .....	6
Board of Directors .....	7
Committees of the Board of Directors .....	8
Executive Director's message .....	9
Foundation team .....	10
William's health .....	11
Events .....	12
Research collaborators .....	18
2010-2011 Awards of Excellence .....	21
Our Regional Directors .....	22
2010-2011 volunteer activities .....	23
Financial highlights .....	24
Funds distribution .....	24
Service clubs .....	25
Key partners and sponsors .....	26
Governors .....	26
History .....	27

## Our mission

Foundation of Stars supports children's health research in Québec to give our children the chance to grow up healthy.

### ★ The Foundation of Stars is:

- 50,000 generous donors
- More than 650 volunteers in over 50 fundraising activities
- A host of committed corporate partners
- A dedicated Board of directors and 13 employees
- Every dollar raised is used to find cures for diseases that affect children all across Québec

### ★ We fund the researchers' projects at Québec's four pediatric research centres through:

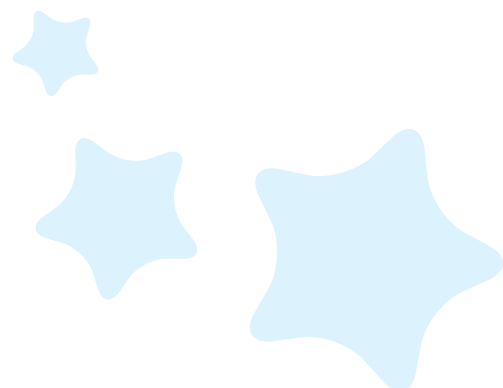
- Scholarship awards and training
- Initial project funding for young researchers
- Pilot projects
- Project start-up funding or co-financing

### ★ Funds are distributed to support research projects in the following fields:

- Pediatric oncology
- Musculoskeletal diseases
- Prenatal and premature birth problems
- Genetics and metabolic diseases (polymalformative syndromes, developmental abnormalities, orphan diseases)
- Pediatric cardiology
- Respiratory diseases (sudden infant death syndrome, cystic fibrosis)
- Infectious diseases and immune problems
- Neurodevelopment

### ★ We bring resources and knowledge together, working directly with researchers in an integrated vision supporting:

- Basic research
- Translational research
- Clinical research
- Evaluative research



## Our values

Our every action revolves around ensuring the Foundation's continuity and we are committed to efficiently carrying out our mission and attaining our objectives. Our values are reflected in each choice we make every day, guiding our activities and our decision.

### ★ Integrity - We act with openness and honesty

- We live up to the highest standards of transparency
- We are forthright in all our relationships and strive to inspire trust
- We advocate accountability in our stakeholders

### ★ Commitment - We work passionately for children, for researchers and for society

- Our people show empathy
- We encourage collaboration with researchers, teamwork with our partners and solidarity with our stakeholders
- Across Québec, Foundation volunteers are committed to bringing people together with the fundraising activities they organize.

### ★ Leadership - We give hope through health and through education

- We contribute to the knowledge economy by bringing the business world and Foundation award winners together
- We have the support of government for the Foundation's role in the advancement of research
- Our donors make a positive change in children's health



## Our vision

Foundation of Stars drives progress in children's health research in Canada to increase children's chances of cures and improved health.

# Chairman's message



## Moving forward

It is with great pride that I present the 2010-2011 Annual Report of the Foundation of Stars.

Again this year, we are happy to have supported pediatric researchers in Québec. Since its inception, the Foundation has distributed close to \$65 million for research to find cures for children's diseases and remains Québec's largest source of private funding for pediatric research after the Québec government.

The past year did not deliver the financial results we hoped for, but it did help to consolidate the profound changes the Foundation faces. For many years, our financial health and our visibility were based on a telethon that rallied hundreds of volunteers across the province around a common cause. However, its significantly decreased profitability at last led us to discontinue the activity. Together with the economic downturn, the end of the telethon presented a new set of challenges for the Foundation. But from these challenges arose the opportunity to renew the Foundation and to redeploy its resources.

To do so, we had to optimize each aspect of our operations, improve our management and intelligently reduce our costs. Most importantly, we focused on developing our employees and creating innovative fundraising activities. To support our new way of doing things, we also refreshed our branding and examined our logo in light of our mission and values.

Lastly, we implemented governance guidelines and a strategic plan with the following objectives:

1. Ensure the sustainability of the Foundation
2. Drive the value of pediatric research and promote the work of researchers, and
3. Enhance the Foundation's visibility

Aligned with our strategic plan, the changes we are implementing at the Foundation will, I am confident, raise our visibility and grow our financial strength.

In closing, I would like to thank Yves Séguin, who is leaving our Board, for his invaluable contribution. I also extend my heartfelt gratitude to our passionate staff who are our greatest resource, our loyal volunteers, our indispensable institutional and corporate partners, our governors, and to our devoted Board of Directors. And ultimately, to you — our generous donors — a very special thanks.

**Michel Lanteigne**

# Board of Directors



**CHAIRMAN**  
**Michel Lanteigne \***



**FIRST VICE-PRESIDENT**  
**Diane Blais \***  
*Partner*  
*Ernst & Young*



**SECRETARY**  
**Paul E. Legault \***  
*Partner*  
*Miller Thomson Pouliot*



**DIRECTOR**  
**Stéphane Bertrand**  
*Executive Director*  
*World Energy Congress*



**DIRECTOR**  
**Hélène Fortin, FCA**  
*Partner*  
*Demers Beaulne*



**DIRECTOR**  
**Marc Leroux**  
*President*  
*Priorat Capital*



**DIRECTOR**  
**Gerry Weinstein**  
*Chief Executive Officer*  
*Nirvana Management*  
*Affiliation: Knights of Pythias*



**PAST PRESIDENT**  
**Jean Tremblay \***  
*President & CEO*  
*Vortex Solution*  
*Affiliation: Kiwanis Club*



**SECOND VICE-PRESIDENT**  
**France Rivet \***  
*President*  
*Groupe Conseil France Rivet Inc.*



**TREASURER**  
**Yves Léveillé \***  
*Chief Executive Officer*  
*Caisse Desjardins du*  
*Haut-Saint-Laurent*  
*Affiliation: Lions Club*



**DIRECTOR**  
**Roy Bourque**  
*Consultant*  
*Affiliation: Kinsmen Club*



**DIRECTOR**  
**Martine Grégoire**  
*Vice-President, Client Services*  
*Lg2*



**DIRECTOR**  
**François Tellier**  
*Partner / Senior Vice President*  
*Ernst & Young*



**EXECUTIVE DIRECTOR**  
**Jean Sylvain Labbé \***  
*Foundation of Stars*

## New member of the Board of Directors



**DIRECTOR**  
**Carl Viel**  
*President*  
*Québec International*

*Also members of the Executive Committee \**

# Committees of the Board of Directors

## Audit Committee

NAME	Organization
Yves Lèveillé, Chair	<i>Caisse Desjardins du Haut-Saint-Laurent</i>
Michel Lanteigne	
Jean Sylvain Labbé *	<i>Foundation of Stars</i>

## Marketing, Communications and Events Committee

NAME	Organization
Diane Blais, Chair	<i>Ernst &amp; Young</i>
Stéphane Bertrand	<i>World Energy Congress</i>
Martine Grégoire	<i>Ig2</i>
Jean Sylvain Labbé *	<i>Foundation of Stars</i>

## Governance Committee

NAME	Organization
E. Paul Legault, Chair	<i>Miller Thomson Pouliot</i>
Diane Blais	<i>Ernst &amp; Young</i>
Hélène Fortin	<i>Demers Beaulne</i>
France Rivet	<i>Groupe Conseil France Rivet Inc.</i>

## Human Resources Committee

NAME	Organization
France Rivet, Chair	<i>Groupe Conseil France Rivet Inc.</i>
Jean Tremblay	<i>Vortex Solution</i>
Jean Sylvain Labbé *	<i>Foundation of Stars</i>

## Needs Analysis Committee

NAME	Organization
Jean Tremblay, Chair	<i>Vortex Solution</i>
Michel Lanteigne	
Marc Leroux	<i>Priorat Capital</i>
Dr. Robert L. Faure	<i>Centre hospitalier universitaire du Québec (CHUQ)</i>
Dr. Jean-Paul Praud	<i>Centre hospitalier universitaire de Sherbrooke(CHUS)</i>
Dr. Guy Rouleau	<i>CHU Sainte-Justine</i>
Dr. Jacquetta Trasler	<i>Montreal Children's Hospital</i>

## Nominating Committee

NAME	Organization
Michel Lanteigne, Chair	
Diane Blais	<i>Ernst &amp; Young</i>
France Rivet	<i>Groupe Conseil France Rivet Inc.</i>
Jean Tremblay	<i>Vortex Solution</i>

## Governors' Committee

NAME	Organization
Roy Bourque, Chair	
Michel Lanteigne	
Dr. Robert L. Faure	<i>Centre hospitalier universitaire de Québec (CHUQ)</i>
Dr. Jean-Paul Praud	<i>Centre hospitalier universitaire de Sherbrooke (CHUS)</i>
Dr. Guy Rouleau	<i>CHU Sainte-Justine</i>
Dr. Jacquetta Trasler	<i>Montreal Children's Hospital</i>
Honorary Governors	
Life Governors	

Ex-officio (\*)

# Executive Director's message

Anyone who has been moved by a sick child knows that hope in research is often the light at the end of the tunnel. The funds we raise at the Foundation of Stars help to kindle and safeguard those lights, to make sure they grow brighter.

With this hope in mind, we focused our priorities on accelerating our review of operations and improving our business processes and our development efforts. New members in special events, donations management and communications joined our team, and brought with them new approaches and methods that have led to appreciable gains in productivity. Significant decreases in our administration expenses and more profitable events have been the outcome. Due to the impact of the difficult economic situation, we adjusted our direct marketing activities to better reach our donors. Introducing innovative, multi-channel approaches has proven to be effective and resulted in encouraging performance. We have also put in place updated communication and development support tools. Our new Internet site is part of this initiative and will soon be joined by a powerful P2P platform to promote the growing number of special corporate events, innovative broad-based outreach campaigns and third-party fundraising activities.

The past year was marked by a personal family tragedy. In February 2011, my three-day-old nephew Vincent passed away from complications at birth associated with a cerebral aneurysm and pulmonary embolism. More than ever, this sad event strengthened my commitment to ensuring that the Foundation fulfills its mission. Pediatric research is the answer. In Vincent's case, more advanced medical procedures stemming from cutting-edge research could have saved his life. Our sincere wish is that in the not-so-distant future, we can increase the chances of survival and improve the quality of life of every baby like Vincent.

Our employees have our utmost gratitude. We are proud of their extraordinary work and positive attitude during a year that has had its full share of challenges. I also want to thank our dedicated volunteers for their tireless hours and our generous partners for their continued support. Without them, we could not continue our work. I also want to recognize all of our researchers, without whom the mission of the Foundation of Stars would be pointless. I want to thank warmly our board members for their exceptional contribution to the Foundation development. Lastly, to all our generous donors... thank you from the bottom of our hearts! Together we are committed to supporting pediatric research to help our children grow up healthy.



Jean Sylvain Labbé



## Foundation team



**Left to Right**

**Back row**

David Merlo, Pia Verdino, Nataé Bonnot, Erica Groome, Carole Lalande, Charles-Henry Guillaume, Nathalie Grosshenny

**Front row**

Mireille Vaillant, Cynthia De Michele, Sylvia Snelgrove, Nathalie Goudreau, Carole McDermott, Jean-Sylvain Labbé

**Nataé Bonnot (2009)**  
Coordinator, Special Events & Third Party Fundraising Activities

**Cynthia De Michele (2008)**  
Coordinator, Special Events

**Nathalie Goudreau (2011)**  
Coordinator, Special Events

**Erica Groome (2010)**  
Coordinator, Special Events

**Nathalie Grosshenny (2010)**  
Director of Corporate Development

**Charles-Henry Guillaume (2011)**  
Director, Communications

**Jean Sylvain Labbé (2010)**  
Executive Director

**Carole Lalande (1995)**  
Administrative Assistant

**Carole McDermott (1997)**  
Coordinator, Donor Data Entry

**David Merlo (2010)**  
Coordinator, Donations Management

**Sylvia Snelgrove (1987)**  
Executive Assistant

**Mireille Vaillant (1998)**  
Chief Accountant & Internal Control

**Pia Verdino (2005)**  
Administrative Assistant

## William's Health

William started high school last September in a sport-study program. For most kids, this would be an ordinary event. But for William, this was an exceptional milestone in his life.

Diagnosed with bone cancer at the age of 9 in June 2007, he had to complete the second half of his primary schooling at home as he underwent extensive treatment - chemotherapy, radiation and two surgeries to remove one-and-a-half ribs.

Six months later, the cancer came back and he had to undergo further surgery to remove another rib and part of his diaphragm. But the news was good - the disease had not spread. Even with this near perfect outcome, William had to follow a six-month chemo program to "clean up" all traces of the cancer. Then, in January 2009, William qualified for an autologous bone marrow transplant. The goal is simple: wipe out the cancer with chemotherapy 40 to 60 times stronger than usual. However it causes irreparable damage to marrow, therefore his own cells had to be harvested prior to therapy and then re-transplanted after the treatment.

In July 2009, we learned that William had leukemia due to all of his chemotherapy treatments. Hospitalized for the whole summer, he had to go through chemotherapy all over again. Fortunately, one cycle of chemo was enough to bring him back into remission. After this, he needed another bone marrow transplant, only this time from a donor.

That's when we received the most wonderful news: his little brother Edouard was a perfect match and bravely became a donor to help save his big brother. The first year after the transplant is crucial but having celebrated the first anniversary last September, we can now joyfully say that the transplant was a complete success.

So, after 137 chemotherapy treatments, 31 radiation therapy sessions, three surgeries and two bone marrow transplants, we're delighted that Will is in remission from both diseases.

Today, he plays hockey in a league and shares the ice with his little brother Edouard, both on the same team!

All these treatments, all these interventions would not have been possible without advanced research. William is a perfect example of research having a huge impact in shaping the outcome of one's life.

Thank you for so generously donating to research as research can truly guarantee a future in which our children will have the chance to grow up healthy.

**Juli Meilleur**  
William's and Edouard's mother



## Events

Funds are raised through special events organized by the Foundation and our major partners.

### The 5th Annual Wine Auction of Stars

The 5th Annual Wine Auction of Stars raised a glass to children thanks to the generous hospitality of the Antopoulos Group and the 200 guests of this evening. Under the Honorary Chair of Pierre Alary, Principal Vice-President and Chief Financial Executive Officer of Bombardier, this edition was held at the Nelligan Hotel on April 26, 2010 and has raised \$112,605, almost double the amount from last year!

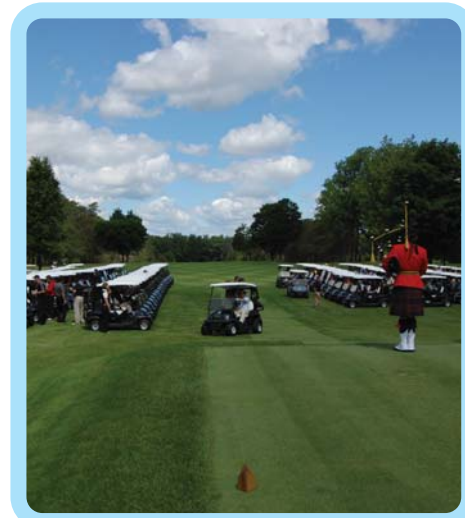
Classical guitarist Guy Trépanier performed during the cocktail reception while the guests were invited to bid on a wide array of prestigious wines and spirits. A gourmet dinner followed, accompanied by carefully selected wines. The main attraction was a live auction featuring a variety of exceptional wines, champagnes and ports hosted by none other than professional auctioneer Iégor de Saint Hippolyte and renowned wine advisor Nick Hamilton. It was a fun-filled evening featuring rare bottles of wine!



### The 24th Classic of Stars

The 24th Classic of Stars, under the patronage of Ray Lalonde of the Montreal Canadiens, and the collaboration of the Royal Canadian Mounted Police took place at the exclusive Club Laval-sur-le-lac on June 7, 2010. Thanks to our generous partners and participants, this golf tournament raised \$301,575!

For the past 15 years, Jean Tremblay has been the President of the organizing committee and without his energy and generosity this event would not be what it is today! Among the many guests were Line Carbonneau, division "C" of the Royal Canadian Mounted Police, Norman Décarie, President of l'Aubainerie, one of our major partners, Nérée Arseneault and Jacques Carrier of Groupe Boyz, Dr. Normand Lavoie from Clinique Service Santé de Rosemère, Lexus Laval, the partner for the golf carts for the event, Pierre Boyer and all our friends from Power Corporation of Canada, Marc Bilodeau of Vitreco, and many more friends and partners, all very dynamic golf players!



We are already planning for the 25th anniversary, so be sure to join us next year!

## Events (Continued)

### Wine Auction of Stars - a first in Sherbrooke

The first edition of the Wine Auction of Stars in Sherbrooke was held on October 7, 2010 at the Granada Theater. Event Honorary President, Jacinthe Dubé, real estate agent at Royal LePage, was determined to beat the financial objective of \$35,000. Her determination paid off, since the amount unveiled to the evening's 190 guests was \$46,000. The evening, complemented by a gourmet dinner offered by Restaurant Le Bouchon and excellent wines, included some thoughtful commentary by Danielle Berthold, well-known hostess from Rythme FM, Maude Lambert, wine steward at Le Bouchon as well as a performance by pianist Lucie Dubé.

Funds from this event will go to the Clinical Research Centre of Université de Sherbrooke Hospital Centre (CHUS). The amount raised wouldn't have been so substantial had it not been for the generous contribution of the event's two major sponsors, CIMA+ and Restaurant Le Bouchon.

The event's honorary president also highlighted the contribution from students from the "Séminaire de Sherbrooke", the newspaper "La Tribune", the "Comptoir d'ailleurs" and the printers "Précigrifik". Dr. François Corbin, researcher at The Étienne LeBel Clinical Research Centre (CHUS), the Lapointe family and their son Mathis demystified the Fragile X syndrome and the progress made to better understand its various components, thanks to research in children's diseases.



## Events (Continued)

### The 28<sup>th</sup> Foundation of Stars Ball: "Great Russia"

Under the theme "Great Russia" the 28<sup>th</sup> edition of the Foundation of Stars Ball was held on October 21, 2010 at the Windsor ballroom, this festive event was co-chaired by Luc Beaugard, Chairman of the board, NATIONAL public relations, Yves Séguin, President, SNCO Finance and Louis Vachon, President and Chief Executive Officer, National Bank Financial Group. Over 450 guests attended the event in support of the Foundation's mission to improve the health of children, by providing researchers the funds they urgently need. In addition, during the evening, 14 researchers were presented with Awards of Excellence and scholarships for their exceptional work.

The Foundation would like to underline the commitment of the co-hosts for this evening, Mireille Deyglun and Mosé Persico, who charmed the guests at this Russian banquet and prestigious gala. The Foundation would also like to thank its major partners SAP, Hydro-Québec, National Bank, Bell, Ernst & Young, CGI, TELUS, Power Corporation, Metro Inc., Desjardins, Albi le Géant Mazda, Rio Tinto Alcan, Samson Belair/Deloitte & Touche and Accenture for their ongoing support.

Over one million dollars were raised at this event!

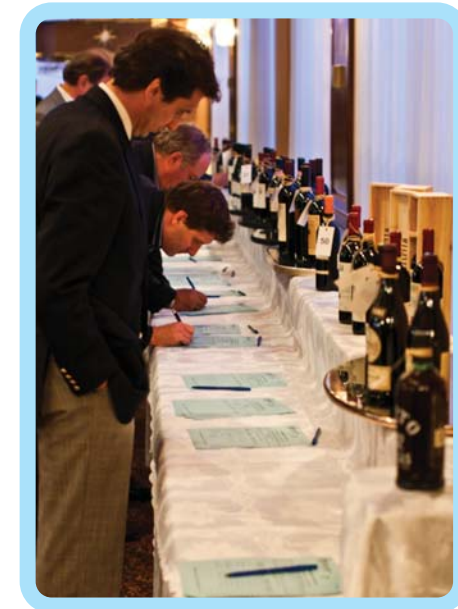


## Events (Continued)

### The 5<sup>th</sup> Club des VINGt

The 5<sup>th</sup> "Club des VINGt - TD Bank Financial Group" Auction, a fundraising event to benefit the Foundation of Stars was held on Thursday, November 4, 2010. This wine lovers' rendezvous, under the honorary chairmanship of Mr. Vincent Hogue, Senior Vice-President, Regional Manager Eastern Canada of TD Waterhouse and Mr. Richard Bourgault, President of Vin & Passion, took place at Le Crystal, in Ville Saint-Laurent and successfully raised \$92,100.

With the collaboration of Mr. Alessandro Cellai, General Manager of two famous wineries in Tuscany (Rocca di Frassinello from the region of Maremma and Castellare from the region of Chianti Classico) and hosted by Claudia Marques, this exceptional event was attended by nearly 300 guests. They all counted on Michel Phaneuf's special advice and on the talent of auctioneer, Michel Lacroix. Guests went home with exquisite wine bottles from both the silent and live auctions. An event for connoisseurs, not to be missed in 2011!



### 27<sup>th</sup> Maria-Raïche Fundraising Dinner of Stars - A welcoming dinner at the Old Port Steakhouse

For the past 27 years, the Antonopoulos Group has hosted this fabulous dinner in the name of a wonderful volunteer, Maria Raïche. On Monday, November 8<sup>th</sup>, the Old Port Steakhouse welcomed 200 guests and raised a record breaking final amount of \$33,200 to support children's health and pediatric research in Québec.

To mark the 27<sup>th</sup> edition of this event, guests were treated to a performance by the charismatic singer John Labelle, who entertained the guests with jazz classics. Suzanne Desautels, m.c. of the dinner for over 20 years, hosted the night with a warm heart and much enthusiasm. During the evening, Cindy Lambert and Ron Mearns, whose first child, Blake, was born prematurely, told their heartfelt story. This young couple stressed that it is thanks to pediatric research that their child has survived and is now a healthy boy of 4! They inspired the audience with their courage and their faith in the advancement of pediatric research. A silent auction and live auction also boosted great generosity amongst the guests.



## Events (Continued)

### First Web-o-thon of Stars

2010 was signified the Foundation of Stars' entry into the world of new technologies. On December 5, 2010 a new innovative fundraising campaign was launched, and the Day of Stars became a worthy replacement for the Telethon of Stars broadcasted on French and English television channels.

The success of such an activity always depends on the response of the many subscribers to the persuasive invitation from spokespeople, in this case Chantal Lacroix, Lori Graham, Suzanne Desautels, Jean-François Baril, Mosé Persico and Claudia Marques. The Foundation can claim "kudos."

Numerous artists came together to support this great event. Gino Quilico, Justin Jackson, Margie Gillis, Les Grands Ballets Canadiens de Montréal, Les Belvédères, Minna Re Shin, Oscar Salazar Varela and Nico Archambault all actively participated by inviting people to give generously.

Michel Lanteigne, Chairman of the Foundation, stressed that research into children's diseases has made such significant progress that it is now possible to consider a promising future, thanks in part to our numerous partners and volunteers. Testimonies from children, parents and researchers commending the Foundation for its support to research were presented to the web participants.



### To all our partners and volunteers

No matter what your involvement, the Foundation thanks you sincerely for your support over the years. We look forward to your contribution for many years to come.

## Other events

### Other events organized elsewhere in Québec by various volunteer partners:

- ★ The Foundation wishes to thank Mr. Jean Bernier, President of the Ultramar Foundation, for his generous contribution of \$100,000 for a third consecutive year. The Foundation of Stars is grateful for the support from the Ultramar Foundation and thanks all those who helped raise this amount.
- ★ The Hart Stores Inc. enabled the Foundation to provide an additional \$53,168 to find cures for children diseases. We want to underline the involvement of Tina Ruggiero, Director of Business Solution and Operations.
- ★ The 14<sup>th</sup> edition of the fundraising supper at the Franco & Nino Restaurant raised \$39,000. This event would not be successful without Franco Donato, his wife Maria and their organizing committee. Since 1997, thanks to the continuous support and commitment of the Franco & Nino Restaurant, a grand total of \$230,000 has been contributed to the Foundation.
- ★ The SOMODIF cloth collection program continues to deliver excellent results. It raised \$23,000 in 2010.
- ★ The ascent of Kilimanjaro!  
A team of climbers joined Antoine Janisse, Director of Training, Vast-Auto Distribution Group & MMO, in the challenge of ascending Mount Kilimanjaro. They raised \$40,000.

## Research collaborators

### CHU Sainte-Justine Research Centre

The year 2010-2011 was an excellent one for the CHU Sainte-Justine Research Centre. Highlights included the arrival of about ten new researchers, a rise in the number of students, an increase in our scientific productivity as well as its impact, and lastly, a growing success rate among the past major financing bids.

This year again, the contribution from the Foundation of Stars helped develop the skills of our young scientists (student and promising researchers), and served as a springboard for them to obtain support from the major funding agencies. This financial help provided grants to post-graduate, doctorate, and post-doctorate students. In February, the Research Centre proceeded to give 25 new grants thanks to the Foundation of Stars. These grants will help graduate students advance knowledge in such fields as leukemia, anxiety, Tourette syndrome, bone marrow and umbilical cord transplants, scoliosis, epilepsy, and the use of medication during pregnancy.

Furthermore, the Foundation of Stars' contribution provided the start-up funds for five new young and promising researchers, recruited by the Research Centre.

#### Here are some of the past year's major achievements:

- ★ Dr. Daniel Sinnett will direct multidisciplinary and inter-university research work on the genomic factors and leukemia in children. This unique initiative will lead to the development of more powerful clinical tools to diagnose and treat leukemia in children.
- ★ Dr. William Fraser initiated the first multi-centric study (birth cohort) to be realized primarily in Québec. The study (Discover, Develop, Become) aims at understanding the impact of perinatal events on child development, specifically in prematurity, assisted procreation techniques, intra-uterine growth restrictions and congenital malformations.
- ★ Co-directed by Drs. Awadalla and Rouleau, CARTaGENE is an infrastructure aimed at the advancement of genetic research, whose objective is to enhance Québecers' health through better diagnosis, treatments and prevention programs. This year, the 20,000 Québecers participant cap was reached, making this biobank one of the most exhaustive and powerful resources in the world. The data will be made available to researchers around the world. It will help to better understand chronic health problems such as cardiovascular diseases, diabetes and cancer and above all deploy more prominent initiatives for preventing diseases and promoting health.

#### Most of our teams have generated major breakthroughs and published articles in prestigious publications, for example:

- ★ Dr. Mark Samuels in *"Nature Genetics"* on the contribution of three genes in abnormal growth, a finding that will increase the understanding of many disorders.
- ★ Dr. Guy Rouleau in *American Journal of Human Genetics* on the importance of the novo mutation in genetic predisposition to autism and schizophrenia.

These achievements represent true accomplishments in the health of mothers and children in Québec. Our partnership with the Foundation of Stars is key to the success of our teams at the Research Centre; the pursuit of this commitment is essential in order to establish their leadership in the field of mother and child health.

## Research collaborators

(Continued)

### The Research Institute of the McGill University Health Centre (RI MUHC) at the Montréal Children's Hospital (MCH)

The contribution of major financial partners like the Foundation of Stars is crucial. MCH's research programs are moving ahead, and its researchers are forging breakthroughs that will make a difference in children's lives thanks to the generosity of donors and the commitment and drive of fundraisers.

Support from the Foundation of Stars allows the MCH to train the researchers of the future and recruit senior and junior researchers. The Foundation of Stars was also instrumental in supporting six researchers in neonatology, nephrology, medical genetics, general pediatrics and psychiatry during the last years in their laboratory work while awaiting the outcome of external funding applications.

From labs to bedside, collaborative research was the core component of the research programs undertaken this year at the MCH. In fact, from research into cancer and genetic disorders to issues of prenatal health and development or reproductive health and human growth, MCH researchers steer knowledge toward developing treatments and a better understanding of the origin of the human condition.

Here is an overview of the recent achievements and future focus of MCH researchers who benefited from Foundation of Stars' support.

#### Genetic breakthroughs

- ★ A research team co-led by Dr. Nada Jabado and colleague Dr. Jacek Majewski of McGill University proved that it is possible to identify any genetic disease in record time thanks to a powerful and reliable exome sequencing method. This breakthrough was published in the journal *Human Mutation* in June 2010 and was identified by *"L'Actualité"* in December as one of the inventions that will "change everything."

#### Children and the environment

- ★ Dr. Cynthia Goodyer is leading a research team from five Canadian universities and Health Canada that is studying the effects of brominated flame retardants (BFR) on the human development of reproduction systems. Added to consumer products to keep them from catching fire too rapidly, BFRs are found in house dust and food. As a result, we are chronically exposed to them. Dr. Goodyer's team studies its potential health risk not only to individuals but also to future generations.

#### Childhood asthma and allergies

- ★ Dr. Feige Kaplan is studying the role that protein deficiency in the lungs plays in chronic pulmonary disease. She recently obtained funding to study a gene that regulates lung development and how it constitutes one of the key elements in evaluating the risk of respiratory disorders in newborns and adults.
- ★ Drs. Bruce Mazer and Christine McCusker are researching how allergies occur at a cellular level. The ultimate goal of these two researchers is to contribute to the development of pediatric vaccines against peanut allergies and other life-threatening allergies.

#### Neurodevelopment

- ★ Drs. Michael Shevell, Eric Fombonne and Annette Majnemer are involved with the creation of NeuroDevNet, a National Centre of Excellence, to study the causes of child brain developmental disorders, including cerebral palsy and autism spectrum disorders.



## Research collaborators

(Continued)

- ★ Dr. Pia Wintermark is studying the causes and effects of brain injury in acutely ill newborns. Within her research program, she uses modern neuroimaging techniques along with clinical monitoring to try to understand the underlying mechanics and to develop treatments to prevent and repair brain damage.
- ★ Dr. Guilherme Sant'Anna seeks to better understand and optimize the breathing support that some preterm infants require after birth. His research consists of identifying predictors of successful weaning from ventilators in extremely low birth weight infants.
- ★ Dr. Krista Hyde focuses her work on determining whether research into auditory deficiencies can contribute to the detection of early changes in the brains of children with autism spectrum disorders. It is expected that such research will open the way for more effective and earlier treatments.

### The Research Centre of Université du Québec (CRCHUQ)

This year, the funds received from the Foundation of Stars helped to support research at CRCHUQ's as part of their mission to assume excellence in pediatric research, particularly in perinatal and rare diseases as well as for the advancement of young researchers.

#### Here is a brief look at targeted projects:

- ★ Integrated approach in perinatal: effects of the factors of maternal health on the weight of the newborn and the health of the child. This trans-disciplinary project from Dr. Isabelle Marc looks at three major factors of the mother's health: sleep, physical condition and nutrition.
  - genetics on malformation syndromes as well as rare metabolic illnesses. The goal is to accelerate the discovery of genetic anomalies by favouring access to microchip systems in cytogenetic and high-level sequencing.
- ★ Support research on rare diseases: this strategic contribution will help support research in medical
  - ★ Support high calibre, up-and-coming researchers.

### The Étienne LeBel Clinical Research Centre of Université de Sherbrooke Hospital Centre (CHUS)

Pediatric research in Sherbrooke has got the wind in its sails. Following a major overhaul of its research program, children's research was identified as one of the six principal themes. Funds given each year for the past 10 years from the Foundation of Stars have played a key role in the recognition of that research theme. In 2010-2011, funds received by the Foundation have enabled the CHUS to offer training scholarships for post-graduate and doctoral students as well attract additional significant grants from government organizations. Thirteen teams were able to benefit from this essential financing for their research activities. Research is moving forward in areas such as:

- ★ Prematurity
- ★ Gestational diabetes
- ★ Newborn brain inflammation which leads to cerebral paralysis; and
- ★ Severe respiratory distress in newborn babies

#### Among this year's news:

- ★ Dr. Christiane Auray-Blais identified the lyso-Gb3 in urine as a major biomarker in the Fabry illness, a hereditary illness that causes severe pain in sick children.
- ★ Dr. Aziz Aris just established the link between genetically modified organisms (GMO) related pesticides found in the blood of the umbilical cord of 100% of newborns tested in Eastern Townships. This raises the question of potential toxic effects of these products, probably foodborne, on the health of the foetus and children.

### Congratulations to the recipients of the 2010-2011 Awards of Excellence:

#### CAREER SCIENTIST AWARD

- ★ Dr. Guy Rouleau, MD, PhD, FRCPC(C), OQ

#### GRADUATE STUDENT AWARD

- ★ Louis-Philippe Précourt
- ★ Hana Zouk
- ★ Norbert F. Ajeawung
- ★ Marie-Laure Specq
- ★ Marie-Lyne Nault
- ★ Donovan Chan
- ★ Lalah M. Niane
- ★ Félix Dupont

#### YOUNG RESEARCHER AWARD

- ★ Dr. Carl-Éric Aubin

#### POSTDOCTORAL FELLOW AWARD

- ★ Dr. Kessen Patten
- ★ Dr. Reyhan El Kares
- ★ Dr. Hyun-Ju Kim
- ★ Dr. Nadia Abdelouahab

Thank you to our major partners whose support contributes to these Awards of Excellence: Hydro-Québec, SAP, Bell, Ernst & Young, CGI, Quebecor, National Bank Financial Group, Telus, Power Corporation of Canada, Metro Inc., Desjardins, Albi le Géant Mazda, Rio Tinto Alcan, Samson Bélair/Deloitte & Touche, Accenture.

## The Robert-Tavernier Memorial Award



On September 25, 2010, at our annual meeting with directors from our regional centres, Mrs. Marcelle Rocheleau and Mr. Claude Rocheleau, directors at the Berthierville Centre were presented with the Robert-Tavernier Memorial Award in honour of the 25 years of collaboration with the Foundation.

Marcelle and Claude have organized their famous Bowlathon in Berthierville for the past 16 years with the support of many volunteers to whom we wish to extend our gratitude. Congratulations to both of you!

## Our Regional Directors

TOWN	NAME	TOWN	NAME
Alma	Alain Girard	Mashteuiatsh	Pierre Danis
Baie Comeau	Guy Mireault	Mont-Joli	Yvan Desjardins
Beloeil	Marcel Martineau	Montmagny/L'Islet	Alain Tremblay
Berthierville	Claude Rocheleau	Mont-Laurier	Cindy Bolduc
Châteauguay	Nick Iannuccilli	Mont-Tremblant	Chantal Lavoie
Cowansville	Gilles Noiseux	Rivière-du-Loup	Christian Pelletier
Drummondville	Isabelle Chassé	Roberval/St-Félicien	Bruno Fortin
Gaspé	Claude Turbide	Rouyn-Noranda	Sonia Poulin
Granby	Yolande Chabot	Sherbrooke	Nicole Poisson
Grande-Vallée	Michel Minville	Sainte-Croix	Lucie Leclerc
Greenfield Park	France Delorme	Sainte-Julienne	Michel Grégoire
Hawkesbury	Alfred Young	Saint-Eustache	Norma Fortugno
Saguenay	Mario Boivin	Saint-Hyacinthe	Pier-Étienne H. Pinard
La Pocatière	Rolande Hudon	Saint-Jean	Suzanne Côté
Lachute	Yves Barbeau	Saint-Rémi	Marcel Gélinas
Laval	Jacques Gignac	Thurso	Florence Mongeon
Lévis	Colombe Roger-Côté	Trois-Rivières	Chantal Courchesne
Longueuil	Sylvie Lacoste	Vaudreuil-Soulanges	Danielle Raymond
Louiseville	Ginette Soucy	Victoriaville	André Morin

## Provincial Committee members 2010-2011

NAME	TITLE
Michel Grégoire	<i>President &amp; Director for Ste Julienne Centre</i>
Mario Beaudoin	<i>Les ateliers Mécanique Iberville Inc., (Monsieur Muffler's franchise)</i>
Roy Bourque	<i>Administrator and president of Governors' Committee - Foundation of Stars</i>
Jacques Daviau	<i>Ste Julienne Municipality (Retired)</i>
Martin Delisle	<i>2nd Vice-President - Taxation Lawyer</i>
Marcel Gélinas	<i>St Rémi Centre Director</i>
Danielle Raymond	<i>Director for Vaudreuil-Solange Centre</i>

Our special thanks to Michel Fleury and Gaétan Globensky for their participation in 2010.

## 2010-2011 volunteer activities

The Foundation is honoured by the dedicated work of its volunteers in Québec and is proud to showcase the different activities organized during the year by this amazing team. On behalf of the Foundation, and especially on behalf of researchers, sick children and their families, a RESOUNDING THANK YOU!

DATE	ACTIVITY	TOWN	LEAD VOLUNTEER
April 8 to 11	18th Parents and Kids Fair	Montréal	Nataé Bonnot
April 24	Country Night	Boisbriand	Norma Fortugno
April 24	Sugaring Off	St-Clet	Danielle Raymond
April 24, 25	Québec Open - 30th Edition	Québec	Gaétan Drapeau
April 27	St-Lambert Showcase	Saint-Lambert	Diana Low
April 30, May 1st	1st Salon de la Famille	Montréal	Nataé Bonnot and Carole Lalande
May 8	Retro Night	St-Rémi	Jacques Lussier and Marcel Gélinas
May 15	Year-end Show	Brossard	Diana Low
	Promotional Items Sale		
May 21	Lion's Congress, U-2 District	Québec	Colombe Roger-Côté
May 23	Honkytonk - Country Western Day	Lachine	Ghislain Leblanc
May 28	Molson Beer Tasting	Québec	Gaétan Drapeau
June 5	Golf Tournament	Louiseville	Ginette Soucy
June 12	Roadblock Appeal	Laval	Norma Fortugno
June 23	National Day	Stoneham	Gaétan Drapeau
July 9	Ford - Mustang Night	Longueuil	Sylvie Lacoste
July 10	Volleyball Tournament	Lasalle	Émilie Larrivée
July 15 to 18	The International Festival of Percussions	Longueuil	Nataé Bonnot and Carole Lalande
July 25	Promotional Items Sale	Ste-Anne de Bellevue	Danielle Raymond and Arianne Bleau
July 28	Traversée Int. du lac St-Jean (Loto-Québec Dinner)	Roberval	Nataé Bonnot and Pierre Danis
July 30, 31 and August 1st	Dalton City	Weedon	Nicole Poisson
August 13 to 15	Montréal's Italian Week	Montréal	Nataé Bonnot and France Delorme
August 21	Optimist club - Golf Tournament	Napierville	Nataé Bonnot and France Delorme
August 28	Golf Tournament	St-Zotique	Danielle Raymond
August 29	Promotional Items Sale - Old Cars Exhibit 4th edition	Verchères	Benoît St-Jean
September 3 to 5	St-Prosper 41st Expo	St-Prosper	Nataé Bonnot
September 5	Corn Shucking	Baie St-Paul	Sabrina Tremblay
September 11	Spaghetti Day	Lachine	Ghislain Leblanc
September 12	Golf Tournament	Lac-Beauport	Gaétan Drapeau
September 25	Spaghetti Day	Laval	Norma Fortugno
September 25	Optimist Club Family Fun Day	Québec	Gaétan Drapeau
October 8 to 10	Festival de la Galette	Louiseville	Ginette Soucy
October 8 to 10	Donation	Verdun	Francyne Dupuis St-Denis
October 16	Darts Tournament	Boisbriand	Marcel Rolland
October 23, 24	16th Bowllathon	Berthierville	Daniel Rocheleau
October 30	Darts Tournament	Laval	Marcel Rolland
October 30, 31	Bazar	Saint-Laurent	Jeannette MacLachlan
October 31	FTQ Groupe Ami Halloween	Mirabel	Michel Grégoire and FTQ Groupe Ami
November 5	Promotional Items Sale - Canada Post	Montréal	Ghislain Leblanc
November 13	Darts Tournament	Laval	Marcel Rolland
November 14	13th Spaghetti Day	St-Amable	Agathe Lacoste
November 14	15th Moviethon	St-Pacôme	Nataé Bonnot
November 19	LHJAAAQ Game	Lachine	Éric Latreille
November 20	Messinesse Association Benefit Supper	Lasalle	Maria Donato
November 24	14th Gastronomic Event	Vaudreuil - Soulanges	Franco Donato
November 27	Bowlathon	St-Jean-sur-Richelieu	Richard Bricault
December 1, 2, 3	Christmas Ornaments Sale	Louiseville	Ginette Soucy
December 5	Roadblock Appeal	Lévis	Colombe Roger-Côté
January 23	Montréal Canadiens Oldtimers Game	Louiseville	Ginette Soucy
January 22	Dart Tournaments	Club Aramis - Boisbriand	Marcel Rolland
March 5	Country Night	Lachine	Ghislain Leblanc



## Financial highlights

### STATEMENT OF REVENUE AND EXPENDITURE FOR THE YEAR ENDED MARCH 31, 2011

	2011 \$	2010 \$
<b>REVENUE</b>		
Donations and fundraising events	4,106,550	4,689,298
Fundraising event costs	1,945,489	1,931,530
	2,161,061	2,757,768
Interest	12,832	20,726
	<b>2,173,893</b>	<b>2,778,494</b>
<b>EXPENSES</b>		
Administration	532,239	636,694
Fundraising	389,271	364,962
Amortization	17,885	8,198
	<b>939,395</b>	<b>1,009,854</b>
Expenditures before amortization	<b>1,234,498</b>	<b>1 768 640</b>

## Funds distribution

### STATEMENT OF CONTRIBUTIONS FOR THE YEAR ENDED MARCH 31, 2011

<b>CONTRIBUTIONS</b>				
	2011 \$	2010 \$	2009 \$	\$ Total (Since 1977)
<b>1. Montreal Children's Hospital Research Institute</b>	785,000	1,082,396	1,330,265	<b>27,759,161</b>
<b>2. Saint-Justine Hospital Department of Research</b>	785,000	1,082,396	1,330,265	<b>27,759,161</b>
<b>3. Centre hospitalier universitaire de Québec* (CHUQ) – Department of pediatric research</b>	253,000	324,720	480,265	<b>6,240,985</b>
<b>4. Centre hospitalier universitaire de Sherbrooke** (CHUS) Department of pediatric research</b>	177,000	216,482	330,265	<b>2,436,747</b>
<b>5. Maternal, Infant, Child and Youth Research Network***</b>	-	-	50,000	<b>100,000</b>
<b>Total</b>	<b>2,000,000</b>	<b>2,705,994</b>	<b>3,521,059</b>	<b>64,473,054</b>

\* Since 1985 \*\* Since 1999 \*\*\* Since 2007

## Service clubs

### B'nai Brith Canada

The voice of the Jewish Community, representing their interests across the country. Since 1875, this organization has achieved major breakthroughs in the fight against anti-Semitism, racism, and human rights.

### Knights of Columbus

A lay Catholic movement whose primary goal is to help members in need; promote and manage education, charitable, religious and social endeavours; provide support in times of war or civil disasters.

### Civitan

Ordinary citizens, like you and me, who work in communities throughout the world to make neighbourhood life better.

### Kinsmen Club

All-Canadian service club made up of active community volunteers. Working together, members enhance the quality of life of their communities by promoting service, fellowship, positive values and national pride.

### Kiwanis Club

Members respond to the needs of their community by pooling their resources to address global issues. Kiwanis International truly is "Serving the Children of the World."

### Knights of Pythias

The Fraternal Order of the Knights of Pythias and its members are dedicated to universal peace. Pythians promote understanding among men of goodwill as the surest means of attaining peace.

### Lions Club

Lions Club provides services for today's youth. They also work to protect the environment, build homes for disabled persons, as well as for senior citizens.

### Optimist Club

Optimist Club "Brings out the best in young people", by organizing community-based work projects that are designed to include youths. By believing in youth and by giving them the necessary tools to fulfill their destiny, Optimists hope to make a better world.

### Richelieu Club

Their motto is "Peace and Fraternity." This service club focuses on members' personal fulfillment and the promotion of French through the Club's social, cultural and humanitarian activities.

### Rotary

A worldwide organization of business and professional leaders that provides humanitarian services, it encourages high ethical standards in all vocations, and helps build goodwill and peace in the world.

### Zonta

A global service organization composed of professional women working together, across political and social boundaries, to advance the status of women, throughout the world.

## Key partners and sponsors

ABB Inc. ★ Accenture ★ AGF Investments Inc. ★ Albi Le Géant Mazda ★ Ammar Cousineau Téli Hadid, S.E.N.C.R.L. ★ Autorité des marchés financiers ★ Ballons Granger ★ Banque Nationale Groupe financier ★ Bell Canada ★ Bleu Lavande ★ Bombardier ★ BOS ★ Boyz ★ BRP ★ Caisse de dépôt et placement du Québec ★ CIMA+ ★ Clinique services santé Rosemère ★ Collège Laval ★ CTV - Montreal ★ Delta Centre Ville ★ Ernst & Young ★ Fondation CHU Sainte-Justine ★ Gendarmerie Royale du Canada ★ Groupe Boyz ★ Groupe CGI ★ Groupes Pages Jaunes ★ Hydro-Québec ★ IBM Canada ★ Industrielle Alliance ★ Jacques Olivier Ford ★ KPMG ★ L'Aubainerie ★ La caisse populaire Place Desjardins ★ Le Cabinet de relations publiques NATIONAL ★ Le Groupe Antonopoulos ★ Le Groupe S.M. International ★ Les magasins Hart ★ Lexus ★ Logistec Corporation ★ Loto-Québec ★ McCarthy Tétrauld S.E.N.C.R.L., s.r.l. ★ McLean Budden ★ Metro Inc. ★ Monsieur Muffler ★ Montreal Children's Hospital Foundation ★ Mouvement des caisses Desjardins ★ Power Corporation du Canada ★ Praxair ★ Quebecor ★ RBC Banque Royale ★ Recyclage de Textiles Canada Somodif ★ Restaurant Le Bouchon ★ Restaurant Franco & Nino ★ Restaurant Spago ★ Restaurant Spago de Ste-Adèle ★ Rio Tinto Alcan ★ RSM Richter Chamberland S.E.N.C.R.L. ★ Samson Bélair/Deloitte & Touche ★ SAP ★ SNC-Lavalin ★ SnCO Finance ★ Société des alcools du Québec ★ St-Viateur Bagel ★ TD Assurance Meloche Monnex ★ TD Waterhouse ★ Trois-Rivières Ford/Lincoln ★ Trudeau Corporation ★ Tupperware ★ Ultramar ★ Vast Auto ★ Via Route ★ Vieux-Port Steakhouse ★ Vin & Passion ★ Vitreco

### Governors

André Archambault..... (Richelieu)	David Guttman..... (B'nai Brith)	Sheldon Popliger..... (B'nai Brith)
Réal Bédard..... (Optimist)	Roger Héту..... (Knights of Columbus)	Garry Stein..... (Rotary)
Victor Cayer..... (Richelieu)	Jacques Lussier..... (Knights of Columbus)	Hyman Sternfeld..... (Knights of Pythias)
Ted Coqueran..... (Civitan)	Richard Malkin..... (Civitan)	Louis Vaillancourt..... (Kiwans)
Dre Dolly Dastoor..... (Zonta)	Issie Nadler..... (Knights of Pythias)	Terry Webster..... (Civitan)
John Derrick..... (Knights of Pythias)	Diane Napier..... (Optimist)	Jack Westaway..... (Kinsmen)
Gaéтан Drapeau..... (Optimist)	Nick Pensato..... (Richelieu)	
Michel Fecteau..... (Lions)	Howard Popliger..... (B'nai Brith)	

### Life Governors (former Presidents)

Jean-Luc Bélanger..... (Optimist)  
 Roy Bourque..... (Kinsmen)  
 Robert E. Carroll..... (Kiwans)  
 Fernand Faucher..... (Kinsmen)  
 Michael Fogel..... (B'nai Brith)  
 François Gérin-Lajoie..... (Rotary)  
 Yves Léveillé..... (Lions)  
 Andrew Marleau..... (Kinsmen)  
 Rolland Raby..... (Richelieu)  
 Jean Tremblay..... (Kiwans)  
 Lionel Tremblay..... (Lions)  
 Gerry Weinstein..... (Knights of Pythias)

### Life Governors

Gérard Bensaid..... (Civitan)  
 Pierre G. Bouchard..... (Optimist)  
 Jim Guinta..... (Richelieu)  
 Ricky Held..... (B'nai Brith)  
 Murray Kozlick..... (Rotary)  
 Michael Kutz..... (Knights of Pythias)  
 Jack Landerman..... (Lions)  
 Léopold Mignacca..... (Lions)  
 H. William Murphy..... (Rotary)  
 Tony Pensato..... (Richelieu)  
 I. Murray Phillips..... (Kinsmen)

### Honorary Life Governors

Michel Lanteigne  
 Peter Sternberg

### Honorary Governors

Stéphane Bertrand  
 Diane Blais  
 Estelle Bouldier  
 Julie Breau  
 Geneviève Dion  
 Stéphane Di Patria  
 Normand Dorion  
 Sylvain Filion  
 Michel Grégoire  
 Graziano Iampietro  
 Ghislain Leblanc  
 Paul E. Legault  
 Marcel Martineau  
 Diane Ranno  
 Danielle Raymond  
 France Rivet  
 Marcel Rolland  
 Ginette Soucy  
 Johanne Tessier  
 Stéphane Woodbury

## History

### 1963

- ★ The Inter-Service Clubs Council assumes the mission of improving the quality of life for children, especially less-fortunate children, through various activities.

### 1967

- ★ Thanks to the efforts of its volunteers, the Council allows 100,000 children to visit Expo '67.

### 1976

- ★ 35,000 tickets are offered to underprivileged children to attend the Olympic Games. Later, Skate-a-Thons are organized to fund minor hockey leagues in cooperation with the Jean Béliveau Foundation. These are just a few examples of the important social role fulfilled over time by service clubs in our community.

Their actions aim to do good in their community and children have always been at the centre of the missions they have adopted.

### 1977

- ★ Production of the first Telethon in Quebec. Known then as the Telethon of Stars, it aired in French and English on CFCF 12.

Auditors: RSM Richter Chamberland

### 1994

- ★ The Telethon of Stars becomes the Telethon for Research into Children's Diseases.

### 1996

- ★ A Board of Directors is created. It is composed of representatives from the service clubs, regional representatives and 'at-large' members who represent the Foundation's corporate partners.

### 2007

- ★ The Foundation for Research into Children's Diseases becomes the Foundation of Stars.

### 2009

- ★ Last Telethon is held.

### 2010

- ★ First Web-o-thon of Stars takes place.

